

# Clearwater Mall

Clearwater, FL

# Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

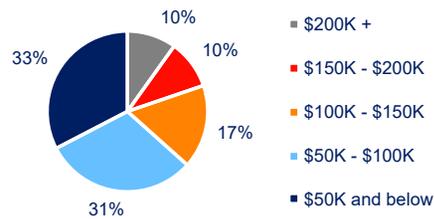
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	14,094	84,586	235,103	220,350
Total Daytime Population	14,186	91,940	257,118	246,461
Workplace Population	5,239	34,759	101,897	98,519
Average Household Income	\$89,212	\$101,797	\$99,606	\$99,780
Median Household Income	\$71,212	\$73,928	\$72,857	\$73,251
Total Households	6,987	38,239	106,640	99,818
Median Home Value	\$202,690	\$358,317	\$345,938	\$346,096
College (4+)	29.1%	31.6%	30.6%	30.6%
Total Consumer Spending/Capita (Weekly)	\$423	\$435	\$433	\$433
% of Households with Children	15.8%	18.2%	18.0%	18.0%

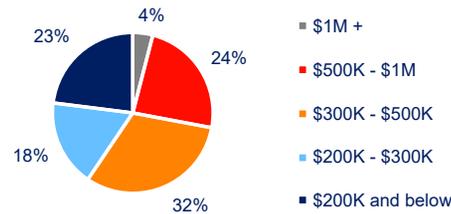
## 2030 Demographic Projections

Projected Population	14,359	84,655	234,409	219,809
Projected Annual Growth Rate	0.4%	0.0%	-0.1%	0.0%
Projected Total Growth Rate (5-Yr)	1.9%	0.1%	-0.3%	-0.2%

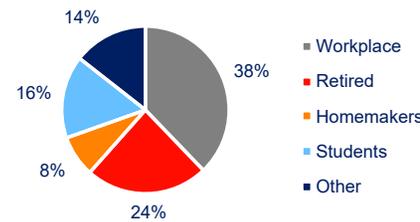
## 3-Mile Radius Section Detail



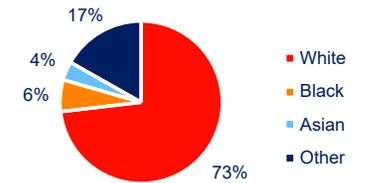
Household Income



Home Value



Daytime Population



Race  
Hispanic Origin: 15.9%

